

FIGURE 2

200

Docket No. W1200-00042  
Inventor(s): Safaei, et al.  
"Map Based Lottery Ticket Sales and Marketing ...  
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Microsoft Excel - goretailers\_new.XLS

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MS-Sort Sort

C1

	A	B	C	D	E	F	G	H	I	J	K
	name	address	city	state	zip	hgroup	Mege	Pick 3	Pick 4	Sum	
1	1050 BANKHEAD CLUB	1050 BANKHEAD HIGHWAY	ATLANTA	GA	30318	111	438357	599783	981372	2019512	
2	20 WEST TEXACO	1286 CANTON HWY	CUMMING	GA	30040	011	647328	639977	709403	1996708	
3	282 COUNTRY PANTRY	893 HWY #292 EAST	LYONS	GA	30436	011	895823	754569	490679	2141071	
4	3 MILE GROCERY	3153 BLUE RIDGE DR	BLUE RIDGE	GA	30513	111	417799	659271	117828	1194898	
5	30TH AVE PKG STORE	3001 VICTORY DRIVE	COLUMBUS	GA	31903	111	981422	913972	782565	2687959	
6	341 BEST BUY	892 HWY 341 SOUTH	BARNESVILLE	GA	30204	111	346768	31282	341623	719673	
7	4 TIGERS	401 NORTH AVE	ATHENS	GA	30601	011	227053	428730	110313	766096	
8	41 FOOD MART	4501 S DME RD SE	RESACA	GA	30735	011	171755	856575	407876	1436206	
9	41 SUPERETTE	614 41 HWY	RINGGOLD	GA	30736	111	447897	243570	261653	973130	
10	5 & 20 PACKAGE STORE	9323 HIGHWAY 5	DOUGLASVILLE	GA	30134	011	365634	182582	273627	821843	
11	52 MINI MART	1623 HARDEMAN AVENUE	MACON	GA	31201	011	875892	37087	924513	1837492	
12	556 PACKAGE STORE	556 MCDONOUGH BLVD	ATLANTA	GA	30315	011	886703	264371	39904	1210978	
13	66 FUEL CENTER	706 E DAME	HOMERVILLE	GA	31834	011	782173	326849	426390	1535412	
14	7 TO 7 NEWS STAND	6 PARK PLACE SOUTH	ATLANTA	GA	30303	011	862781	966966	506217	2335964	
15	7-11 GROCERY	204 BARNESVILLE ST	THOMASTON	GA	30286	111	739224	262134	444129	1445487	
16	7-11 MINT STORE	3700 WATERS AVE	SAVANNAH	GA	31404	111	571837	753966	504297	1830100	
17	81 CROSSINGS GROCERY	698 HWY 3	HAMPTON	GA	30228	111	698643	686463	857096	2242202	
18	92 MINI MART	1493 HWY 92 N	FAYETTEVILLE	GA	30214	011	473681	31014	681205	1185900	
19	99 RANCH MARKET	5150 BUFORD HWY	DORAVILLE	GA	30340	011	418495	573528	526748	1518772	
20	A & B DISCOUNT	1278 CUSTER AVE	ATLANTA	GA	30316	011	728843	287175	850124	1866142	
21	A & D FOOD STORE	1421 N MAPLE ST	ALBANY	GA	31705	111	230153	186794	51381	468328	
22	A & G FOOD MART	115 HARMONY GROVE	LILBURN	GA	30047	011	766602	852378	772284	2391264	
23	A & G FOOD STORE	6319 MEMORIAL DR	STONE MOUNTAIN	GA	30083	011	125855	528080	673853	1327788	
24	A & K FOOD MART	4879 ROCKBRIDGE RD	STONE MOUNTAIN	GA	30083	011	425711	156021	778120	1359852	
25	A & M LIQUOR STORE	189 NORTHERN AVE	AVONDALE ESTATE	GA	30002	011	707410	657715	674322	2039447	
26	A & M SUPER MARKET	1297 JONESBORO ROAD S.E.	ATLANTA	GA	30315	011	592337	119992	364175	1076504	
27	A & N FOOD STORE #0002	2710 HWY 41 SOUTH	TIFTON	GA	31794	011	254522	922801	385232	1562555	
28	A & S FOODS	2587 CANDLER RD	DECATUR	GA	30032	011	459631	646860	989117	2095608	
29	A & S MINT SAVE #1	500 GENERAL DANIEL AVE NORTH	DANIELSVILLE	GA	30633	011	61701	104602	689144	855447	
30	A & T SUPERETTE	69 MAYSONE AVE	ATLANTA	GA	30317	011	445411	577842	327618	1350871	
31	A & W MINI MART	141 HWY 41	RINGGOLD	GA	30736	111	801569	732652	68167	1602408	
32	A & W ONE-STOP #5	500 FLOWING WELLS ROAD	MARTINEZ	GA	30907	011	953786	759275	172858	1885919	
33	A B FOODS #0002	739 OLD STATENMILE RD	VALDOSTA	GA	31601	111	183316	547511	437385	1168212	

300

Figure 3

**Data Mapping Wizard - Legend**

**Format the Multiple Symbol Map legend:**  
Type the legend title, select range formatting, and type corresponding label text.

Legend title:

No. of ranges:  Range type:  Order: ☐ High to low ☒ Low to high

Symbol	Data range	Values mapped	Range label
	<input type="text" value="000"/>	0-8	<input type="text" value="000"/>
	<input type="text" value="001"/>	9-170	<input type="text" value="Instant only"/>
	<input type="text" value="011"/>	171-172	<input type="text" value="Online &amp; Instant"/>
	<input type="text" value="111"/>	173-608	<input type="text" value="Quick Cash, Online &amp; I"/>

402

404

2400

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FIGURE 4

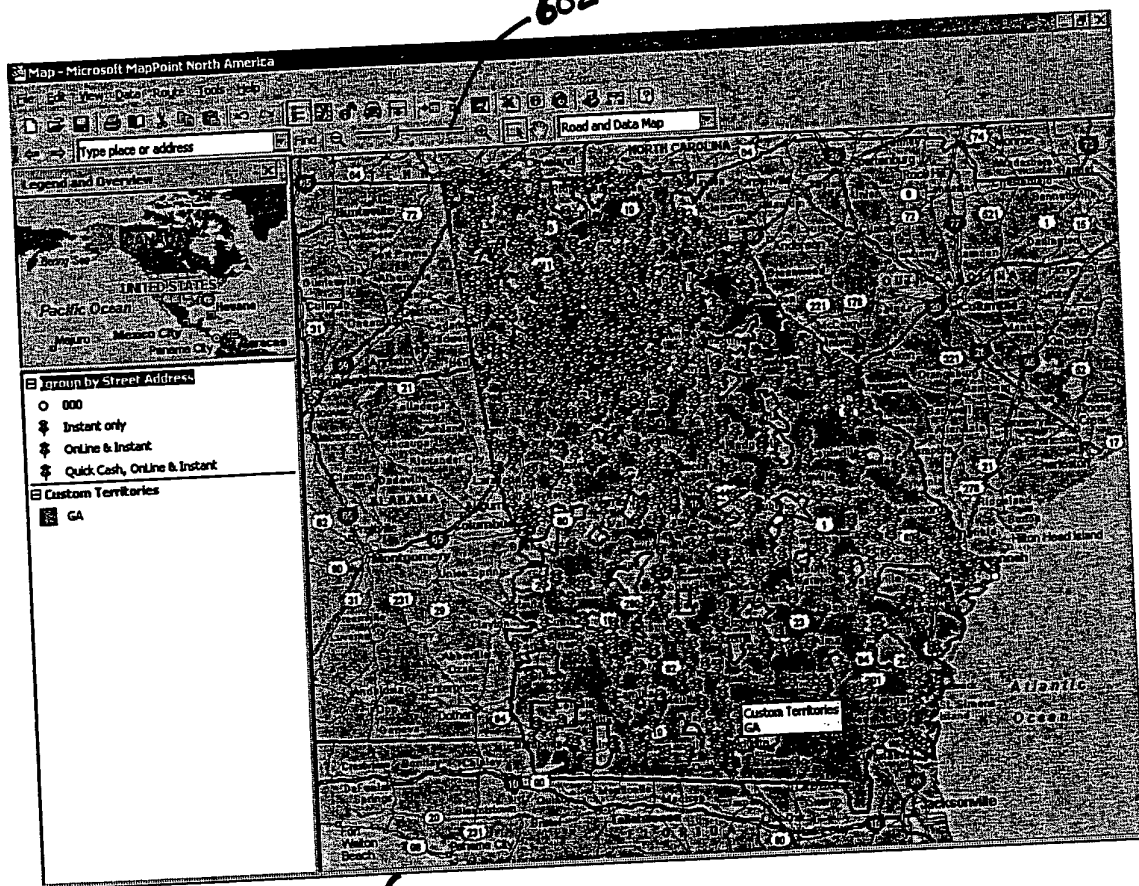
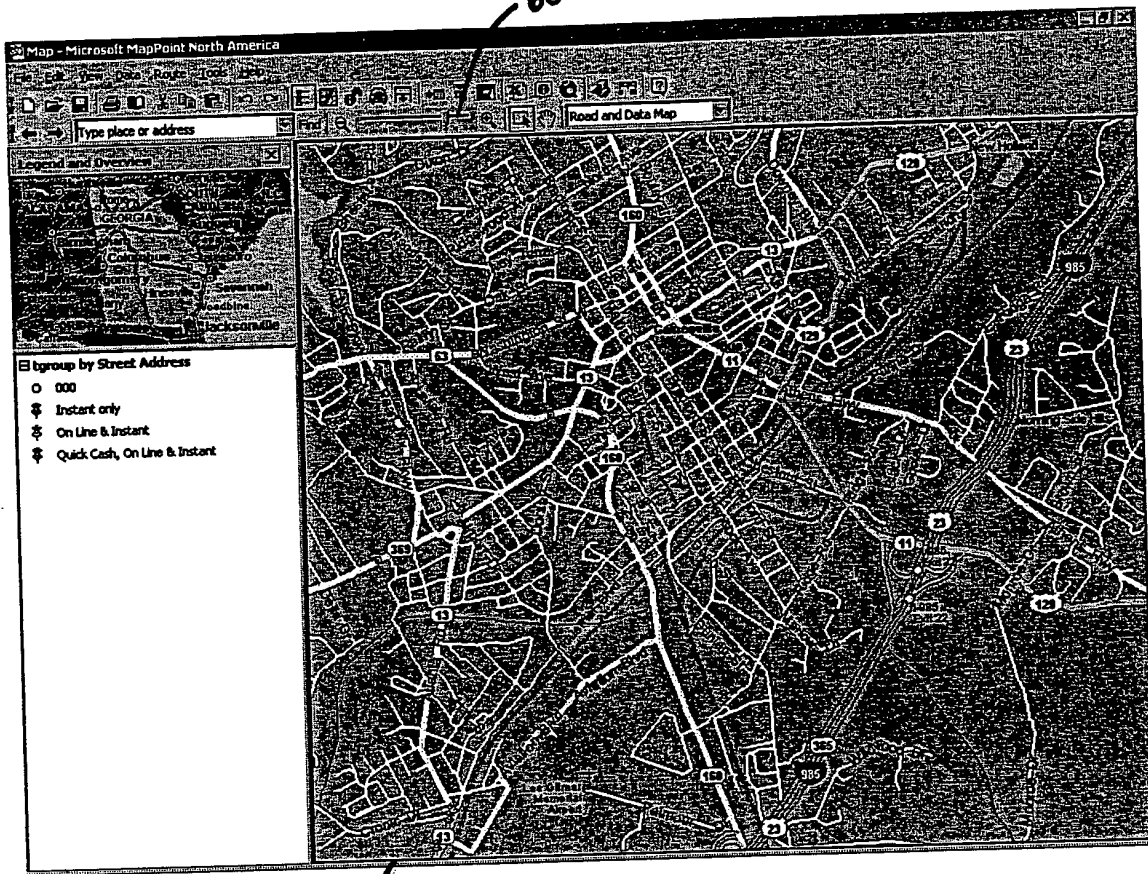


FIGURE 5



FIGURE 6



700

FIGURE 7

**Data Mapping Wizard - Legend**

**Format the Sized Circle Map Legend:**  
Type the legend title, select range formatting, and type corresponding label text.

Legend title:

No. of ranges:  Range type:  Order: ☒ High to low ☐ Low to high

Color:  Data range:  Values mapped: 35,311 Range label:

800

FIGURE 8



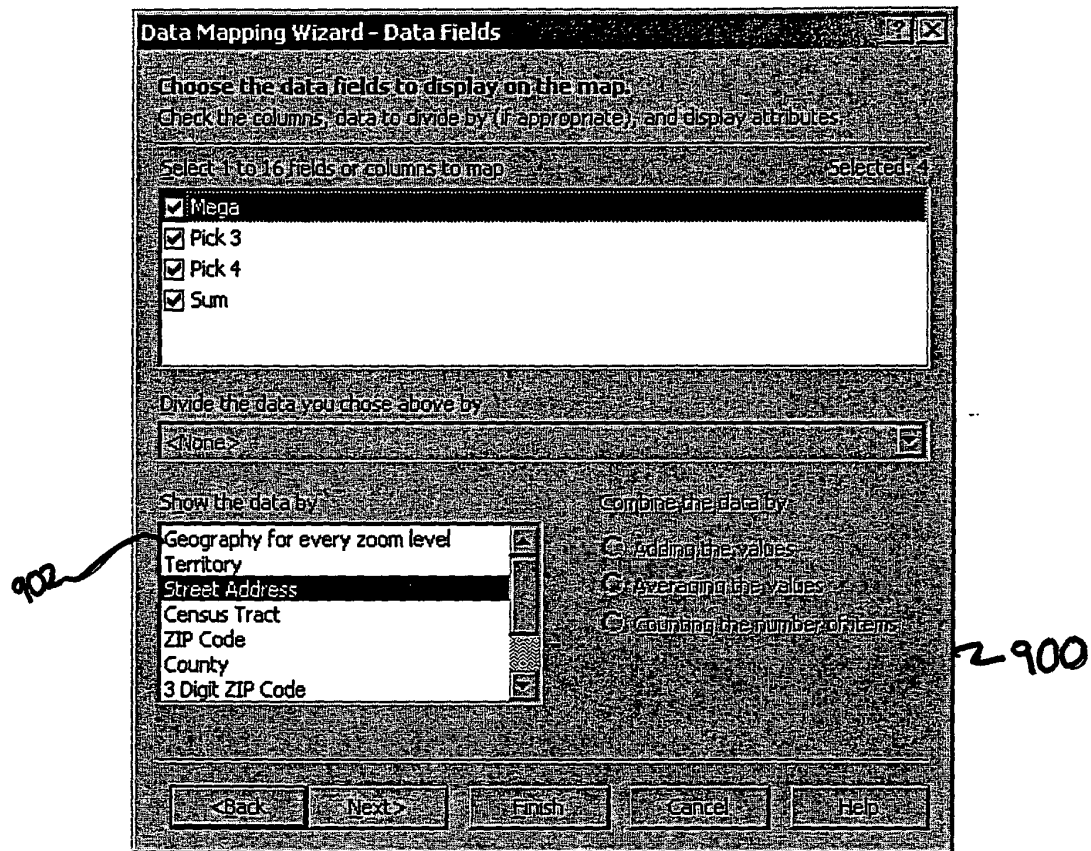
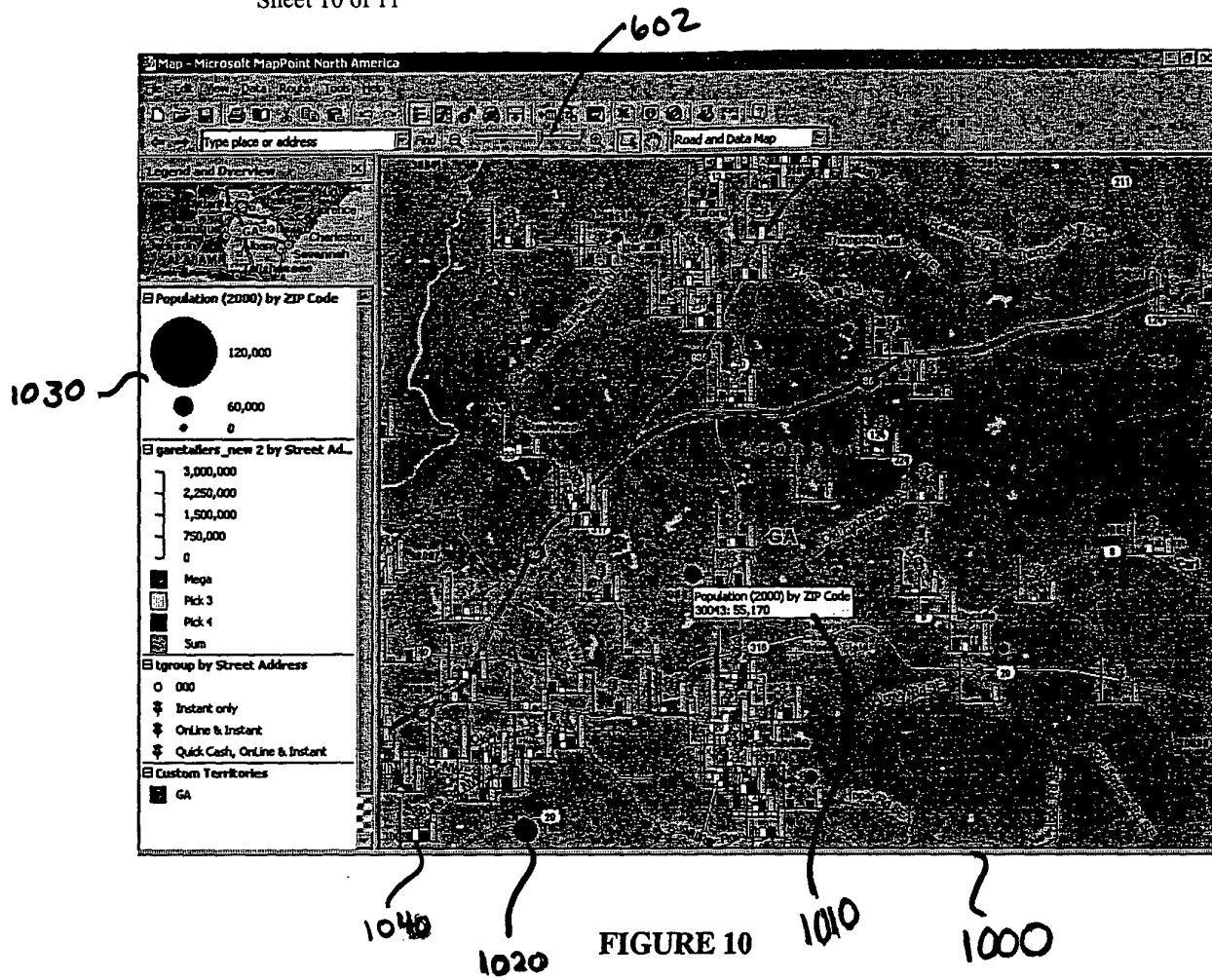


FIGURE 9



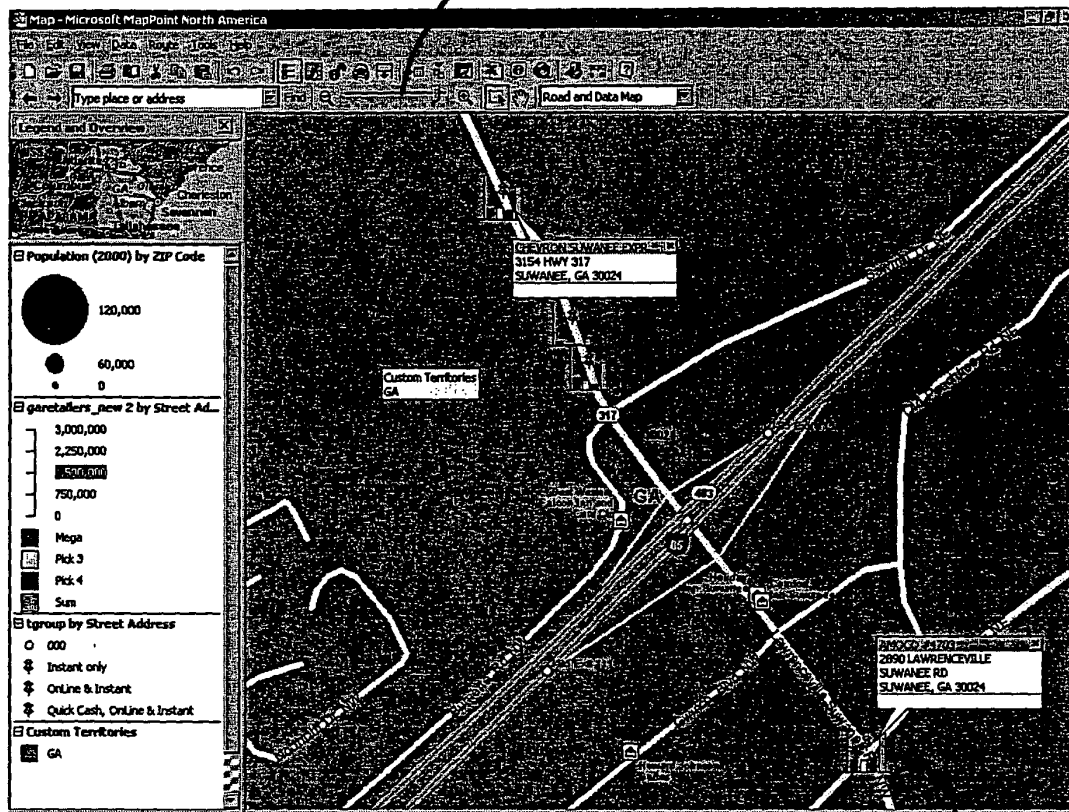


FIGURE 11